

# PLANNING A STRONGER FUTURE TOGETHER

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FOR IMMEDIATE RELEASE

# DARIN KOSS / TOWER WEALTH PARTNERS NAMED AGAIN TO FORBES LIST OF BEST-IN-STATE WEALTH ADVISORS

Lewisburg, PA – Darin Koss, AAMS®, CERTIFIED FINANCIAL PLANNER<sup>™</sup>, Managing Principal of Tower Wealth Partners located at 1000 Market Street, was among the Raymond James-affiliated advisors named to the Forbes list of <u>Best-In-State Wealth Advisors</u>. The list, which recognizes advisors from national, regional, and independent firms, was released online February 11, 2021.

The Forbes ranking of Best-In-State Wealth Advisors, developed by SHOOK Research, is based on an algorithm of qualitative criteria, mostly gained through telephone and in-person due diligence interviews, and quantitative data. Those advisors that are considered have a minimum of seven years' experience, and the algorithm weights factors like revenue trends, assets under management, compliance records, industry experience and those that encompass best practices in their practices and approach to working with clients.

Koss, who joined Raymond James in 2015, has more than 29 years of experience in the financial services industry. Tower Wealth Partners is a goals-based planning team that looks at the meaning behind the money their clients have been blessed with to help their clients live and do the things that are most important and valuable to them.

To reach the Tower Wealth Partners team, call 570.524.7200; more information can be found at TowerWP.com.

## About Forbes ranking of Best-In-State Wealth Advisors

### Data provided by SHOOKTM Research, LLC.

Source: Forbes.com (January, 2021). The Forbes ranking of Best-In-State Wealth Advisors, developed by SHOOK Research, is based on an algorithm of qualitative criteria, mostly gained through telephone and in-person due diligence interviews, and quantitative data. Those advisors that are considered have a minimum of seven years' experience, and the algorithm weights factors like revenue trends, assets under management, compliance records, industry experience and those that encompass best practices in their practices and approach to working with clients. Out of approximately 32,725 nominations received, based on thresholds, more than 5,000 advisors received the award. Portfolio performance is not a criteria due to varying client objectives and lack of audited data. Neither Forbes nor SHOOK receives a fee in exchange for rankings. This ranking is not indicative of advisor's future performance, is not an endorsement, and may not be representative of individual clients' experience. Neither Raymond James nor any of its Financial Advisors or RIA firms pay a fee in exchange for this award/rating. Raymond James is not affiliated with Forbes or Shook Research, LLC. For more information: <u>www.SHOOKresearch.com</u>.

#### About Raymond James Financial Services

As of 12/31/2020. Raymond James Financial Services, Inc. is a financial services firm supporting independent financial advisors nationwide. Since 1974, Raymond James Financial Services Inc., member FINRA/SIPC, has provided a wide range of investment and wealth planning related services through its affiliate, Raymond James & Associates, Inc., member New York Stock Exchange/SIPC. Both broker/dealers are wholly owned subsidiaries

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